

Guidelines for 2022 PSGA Grant Competition

Submission deadline: October 21, 2022

Join us at Grantmaking LIVE!

Back for the first time in three years, PSGA's acclaimed Grantmaking LIVE! event is coming up on November 10th! Join us for a unique opportunity to see into the world of how grants are awarded, with a panel of real funders awarding a real grant following a live discussion. This will be PSGA's first-ever hybrid event, taking place in-person (with refreshments and networking opportunities) at the Panoramic Center in Seattle and online via Zoom.

Why do we do this?

The purpose of the PSGA Grantmaking Live competition is **twofold**. It provides an opportunity for organizations to **compete for a single \$4,000 award**. It also provides the opportunity for grantwriters to **learn how funders review applications and make their decisions** in a live and interactive process. PSGA is committed to centering a focus on racial and social justice in this process, both as a criteria for funding, and in providing preapplication assistance to newer grantwriters and small organizations to increase their access to this opportunity.

An opportunity to earn \$4,000 for your nonprofit organization

PSGA invites grantwriters at local nonprofits to submit an original, short grant proposal for up to \$4,000 in funding for a program or project of a 501(c)(3) nonprofit organization. Through a **random lottery**, six finalists will be chosen to be **publicly discussed** on November 10, 2022, by a Grantmaking LIVE! panel of experienced funders. The panel will award – on the spot – a total of \$4,000 in PSGA funds to the selected organization(s).

Plus, pre-application assistance will be available to a limited number of applicants In order to ensure that everyone is able to submit the best proposal that they can, we will offer pre-application assistance from experienced grantwriters to a limited number of applicants upon request. Assistance will be prioritized for beginning grantwriters, particularly those representing small organizations. The number of applicants receiving this assistance will be dependent on volunteer resources. To receive this assistance, please complete the **request form** available on the PSGA website by October 7th.

Audience Choice Award: no cash, but still valuable

Event registrants will be able to view the six selected proposals in advance and vote (honestly!) for their choice before the Grantmaking LIVE! panel does. The winner of the "Audience Choice Award" will be announced at Grantmaking LIVE! and receive a free year's membership in PSGA.

Criteria used by our panelists

The Grantmaking LIVE! panel is asked to look at whether \$4,000 will make a significant impact on the proposed project/program, regardless of the organization's size. The panel also will consider whether the proposal states clear objectives, proposes a program that is shaped by use of an equity lens, describing in context how your project or program addresses or intersects with equity, diversity and/or social justice initiatives. The proposal should also provide a clear, accurate budget, and include an evaluation method. PSGA leaves the rest to the panelists. Warning: The public discussion may be brutally honest. Do your best. Good luck!

Timeline

September 22	Grantmaking Live Application released
September 28 – 6:30 PM	Application overview session via Zoom
September 28 – October 18	Application assistance available
October 7	Deadline for requesting pre-application assistance
October 21 – 3 PM PDT	Applications must be received online
October 27	Lottery to pick finalists, all applicants informed of finalists
October 27 – November 10	Finalist applications posted on PSGA website for review
November 9	Audience Choice election closes
November 10	Grantmaking LIVE!

Application Instructions

- Craft a simple proposal that includes the following:
 - 1. Your organization's mission.
 - 2. The constituency you serve.
 - 3. How you plan to use the grant (your project/program).
 - 4. How you plan to measure impact.
 - 5. How your organization's commitment to equity and social justice will be demonstrated by your programming.
 - 6. A simple budget for your project (no need to include your organizational budget).
- Use a proposal application form (available here). Your proposal must have two pages (single-sided), including budget, and must use 12-point type and 1-inch margins.
- Proposals longer than two pages, or that do not follow the other guidelines, *will not be considered*.
- Please submit your proposal in PDF. Include your organization's name and project title in the header of each page of your proposal. When naming your file, include your organization's name in the proposal title. Do not submit any additional attachments; they will not be provided to the panel.
- **To be eligible** for the cash award, each finalist organization <u>must have a representative registered and attending</u> Grantmaking LIVE! on November 10th, 2022, either in person at the Panoramic Center (1200 12th Ave S, Seattle, WA, 98144) or via Zoom.
- Registration is at www.grantwriters.org.
- **At PSGA's discretion**, the winning organization may be asked to appear at a 2023 PSGA event to present a 5-minute report on the use of the grant.
- **Submit your proposal online.** Confirmation of receipt will be sent to the email you use for submission.

DEADLINE: Proposals must be <u>received</u> by 3:00 p.m. PDT on October 21, 2022. Please, no phone calls!